

ASHLAND TOWN CENTER

	Primary Trade Area	Secondary Trade Area	Total Trade Area
POPULATION			
2000 Total Population	93,970	192,937	286,908
2008 Total Population	94,198	192,794	286,992
2013 Total Population	96,815	199,273	296,089
% Population Change 2000-2008	0.24%	-0.07%	0.03%
% Population Change 2008-2013	2.78%	3.36%	3.17%
HOUSEHOLDS			
2000 Total Households	37,756	76,005	113,761
2008 Total Households	40,010	80,861	120,870
2013 Total Households	41,042	83,293	124,335
% Households Change 2000-2008	5.97%	6.39%	6.25%
% Households Change 2008-2013	2.58%	3.01%	2.87%
2000 Average Household Size	2.4	2.5	2.4
2008 Average Household Size	2.3	2.3	2.3
2013 Average Household Size	2.3	2.3	2.3
INCOME			
2000 Per Capita Income	\$16,808	\$14,459	\$15,229
2008 Per Capita Income	\$22,002	\$19,826	\$20,540
2013 Per Capita Income	\$26,472	\$23,807	\$24,678
2000 Average Household Income	\$41,722	\$36,683	\$38,359
2008 Average Household Income	\$51,800	\$47,271	\$48,771
2013 Average Household Income	\$62,445	\$56,957	\$58,768
2000 Median Household Income	\$31,182	\$27,466	\$28,645
2008 Median Household Income	\$32,956	\$30,351	\$31,129
2013 Median Household Income	\$39,516	\$35,656	\$36,897