

ASHLAND TOWN CENTER

	Primary Trade Area	Secondary Trade Area	Total Trade Area
POPULATION			
2000 Total Population	93,970	192,937	286,908
2009 Total Population	93,241	193,349	286,590
2014 Total Population	96,071	198,283	294,354
% Population Change 2000-2009	-0.78%	0.21%	-0.11%
% Population Change 2009-2014	3.04%	2.55%	2.71%
HOUSEHOLDS			
2000 Total Households	37,756	76,005	113,761
2009 Total Households	39,560	81,369	120,929
2014 Total Households	41,426	84,592	126,017
% Households Change 2000-2009	4.78%	7.06%	6.30%
% Households Change 2009-2014	4.72%	3.96%	4.21%
2000 Average Household Size	2.4	2.5	2.4
2009 Average Household Size	2.3	2.3	2.3
2014 Average Household Size	2.3	2.3	2.3
INCOME			
2000 Per Capita Income	\$16,808	\$14,459	\$15,229
2009 Per Capita Income	\$21,825	\$19,802	\$20,460
2014 Per Capita Income	\$26,523	\$24,047	\$24,855
2000 Average Household Income	\$41,722	\$36,683	\$38,359
2009 Average Household Income	\$51,440	\$47,055	\$48,489
2014 Average Household Income	\$61,509	\$56,366	\$58,057
2000 Median Household Income	\$31,182	\$27,466	\$28,645
2009 Median Household Income	\$32,383	\$29,768	\$30,546
2014 Median Household Income	\$38,439	\$34,901	\$36,055