

Socio Economic Benchmark Report (%)

MapInfo Corporation

Lloyd Center

	Primary Trade Area	Secondary Trade Area	Total Trade Area
POPULATION			
2000 Total Population	327,314	610,314	937,629
2007 Total Population	333,628	679,308	1,012,936
2012 Total Population	334,428	716,833	1,051,261
% Population Change 2000-2007	1.93%	11.30%	8.03%
% Population Change 2007-2012	0.24%	5.52%	3.78%
HOUSEHOLDS			
2000 Total Households	145,213	236,423	381,636
2007 Total Households	154,086	266,323	420,409
2012 Total Households	158,418	277,911	436,329
% Households Change 2000-2007	6.11%	12.65%	10.16%
% Households Change 2007-2012	2.81%	4.35%	3.79%
2000 Average Household Size	2.2	2.6	2.4
2007 Average Household Size	2.1	2.5	2.4
2012 Average Household Size	2	2.6	2.4
INCOME			
2000 Per Capita Income	\$22,752	\$22,978	\$22,899
2007 Per Capita Income	\$30,799	\$27,485	\$28,577
2012 Per Capita Income	\$36,549	\$31,036	\$32,790
2000 Average Household Income	\$51,249	\$59,269	\$56,217
2007 Average Household Income	\$66,686	\$70,107	\$68,853
2012 Average Household Income	\$77,156	\$80,054	\$79,002
2000 Median Household Income	\$38,777	\$46,143	\$43,367
2007 Median Household Income	\$43,154	\$48,063	\$46,307
2012 Median Household Income	\$50,161	\$53,926	\$52,598

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