

Socio Economic Benchmark Report (%)

MapInfo Corporation

The Mall at Fairfield Commons

| | Primary Trade Area | Secondary Trade Area | Total Trade Area |
|-------------------------------|--------------------------|----------------------------|------------------------|
| POPULATION | | | |
| 2000 Total Population | 252,645 | 495,952 | 748,598 |
| 2007 Total Population | 252,675 | 483,436 | 736,111 |
| 2012 Total Population | 250,668 | 477,201 | 727,869 |
| % Population Change 2000-2007 | 0.01% | -2.52% | -1.67% |
| % Population Change 2007-2012 | -0.79% | -1.29% | -1.12% |
| HOUSEHOLDS | | | |
| 2000 Total Households | 97,261 | 202,312 | 299,573 |
| 2007 Total Households | 103,334 | 206,228 | 309,562 |
| 2012 Total Households | 107,732 | 209,091 | 316,824 |
| % Households Change 2000-2007 | 6.24% | 1.94% | 3.33% |
| % Households Change 2007-2012 | 4.26% | 1.39% | 2.35% |
| 2000 Average Household Size | 2.5 | 2.4 | 2.4 |
| 2007 Average Household Size | 2.3 | 2.3 | 2.3 |
| 2012 Average Household Size | 2.2 | 2.2 | 2.2 |
| INCOME | | | |
| 2000 Per Capita Income | \$20,537 | \$22,013 | \$21,514 |
| 2007 Per Capita Income | \$25,793 | \$27,232 | \$26,738 |
| 2012 Per Capita Income | \$30,961 | \$31,880 | \$31,564 |
| 2000 Average Household Income | \$53,311 | \$53,998 | \$53,775 |
| 2007 Average Household Income | \$63,070 | \$63,837 | \$63,581 |
| 2012 Average Household Income | \$72,040 | \$72,759 | \$72,514 |
| 2000 Median Household Income | \$43,252 | \$41,082 | \$41,824 |
| 2007 Median Household Income | \$44,915 | \$41,971 | \$42,993 |
| 2012 Median Household Income | \$50,019 | \$46,429 | \$47,677 |

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