

Socio Economic Benchmark Report (%)  
MapInfo Corporation

MORGANTOWN MALL

	Primary Trade Area	Secondary Trade Area	Total Trade Area
<b>POPULATION</b>			
2000 Total Population	85,991	113,915	199,906
2008 Total Population	92,082	116,404	208,486
2013 Total Population	92,974	116,887	209,861
% Population Change 2000-2008	7.08%	2.18%	4.29%
% Population Change 2008-2013	0.97%	0.41%	0.66%
<b>HOUSEHOLDS</b>			
2000 Total Households	35,152	45,497	80,649
2008 Total Households	38,771	48,675	87,446
2013 Total Households	40,662	49,949	90,611
% Households Change 2000-2008	10.30%	6.99%	8.43%
% Households Change 2008-2013	4.88%	2.62%	3.62%
2000 Average Household Size	2.3	2.4	2.3
2008 Average Household Size	2.2	2.3	2.2
2013 Average Household Size	2.1	2.2	2.2
<b>INCOME</b>			
2000 Per Capita Income	\$16,473	\$15,642	\$15,999
2008 Per Capita Income	\$24,162	\$20,886	\$22,333
2013 Per Capita Income	\$26,983	\$24,205	\$25,436
2000 Average Household Income	\$40,267	\$39,169	\$39,648
2008 Average Household Income	\$57,386	\$49,949	\$53,246
2013 Average Household Income	\$61,697	\$56,644	\$58,911
2000 Median Household Income	\$28,641	\$30,333	\$29,605
2008 Median Household Income	\$35,131	\$33,737	\$34,372
2013 Median Household Income	\$38,771	\$36,109	\$37,278

**GLIMCHER**