

Socio Economic Benchmark Report (%)
MapInfo Corporation

NORTHTOWN MALL

	Primary Trade Area	Secondary Trade Area	Total Trade Area
POPULATION			
2000 Total Population	252,634	558,960	811,595
2008 Total Population	273,858	597,280	871,137
2013 Total Population	290,155	610,883	901,038
% Population Change 2000-2008	8.40%	6.86%	7.34%
% Population Change 2008-2013	5.95%	2.28%	3.43%
HOUSEHOLDS			
2000 Total Households	92,272	205,194	297,466
2008 Total Households	104,217	227,357	331,573
2013 Total Households	110,792	239,227	350,018
% Households Change 2000-2008	12.95%	10.80%	11.47%
% Households Change 2008-2013	6.31%	5.22%	5.56%
2000 Average Household Size	2.7	2.7	2.7
2008 Average Household Size	2.6	2.6	2.6
2013 Average Household Size	2.6	2.5	2.5
INCOME			
2000 Per Capita Income	\$23,197	\$23,859	\$23,653
2008 Per Capita Income	\$29,227	\$29,886	\$29,679
2013 Per Capita Income	\$35,942	\$35,771	\$35,826
2000 Average Household Income	\$63,507	\$64,935	\$64,493
2008 Average Household Income	\$76,803	\$78,511	\$77,975
2013 Average Household Income	\$94,130	\$91,345	\$92,227
2000 Median Household Income	\$57,016	\$54,614	\$55,397
2008 Median Household Income	\$64,323	\$61,349	\$62,409
2013 Median Household Income	\$74,909	\$67,641	\$70,193

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