

Socio Economic Benchmark Report (%)  
MapInfo Corporation

POLARIS FASHION PLACE

	Primary Trade Area	Secondary Trade Area	Total Trade Area
<b>POPULATION</b>			
2000 Total Population	438,227	483,023	921,250
2008 Total Population	505,300	512,125	1,017,425
2013 Total Population	534,680	515,142	1,049,823
% Population Change 2000-2008	15.31%	6.02%	10.44%
% Population Change 2008-2013	5.81%	0.59%	3.18%
<b>HOUSEHOLDS</b>			
2000 Total Households	177,107	190,119	367,226
2008 Total Households	211,475	211,999	423,474
2013 Total Households	230,252	223,467	453,719
% Households Change 2000-2008	19.41%	11.51%	15.32%
% Households Change 2008-2013	8.88%	5.41%	7.14%
2000 Average Household Size	2.4	2.4	2.4
2008 Average Household Size	2.4	2.3	2.3
2013 Average Household Size	2.3	2.2	2.3
<b>INCOME</b>			
2000 Per Capita Income	\$29,181	\$21,751	\$25,288
2008 Per Capita Income	\$35,616	\$28,783	\$32,177
2013 Per Capita Income	\$39,844	\$33,905	\$36,930
2000 Average Household Income	\$72,154	\$55,245	\$63,406
2008 Average Household Income	\$85,102	\$69,531	\$77,307
2013 Average Household Income	\$92,524	\$78,158	\$85,449
2000 Median Household Income	\$56,704	\$42,815	\$49,387
2008 Median Household Income	\$62,144	\$49,613	\$55,646
2013 Median Household Income	\$67,138	\$55,385	\$61,101

**GLIMCHER**