

Socio Economic Benchmark Report (%)
MapInfo Corporation

PUENTE HILLS MALL

	Primary Trade Area	Secondary Trade Area	Total Trade Area
POPULATION			
2000 Total Population	261,688	499,402	761,090
2008 Total Population	263,198	513,113	776,312
2013 Total Population	263,828	518,841	782,669
% Population Change 2000-2008	0.58%	2.75%	2.00%
% Population Change 2008-2013	0.24%	1.12%	0.82%
HOUSEHOLDS			
2000 Total Households	69,465	148,746	218,211
2008 Total Households	73,432	158,380	231,812
2013 Total Households	74,869	162,666	237,535
% Households Change 2000-2008	5.71%	6.48%	6.23%
% Households Change 2008-2013	1.96%	2.71%	2.47%
2000 Average Household Size	3.7	3.3	3.4
2008 Average Household Size	3.5	3.2	3.3
2013 Average Household Size	3.5	3.2	3.3
INCOME			
2000 Per Capita Income	\$17,978	\$19,126	\$18,732
2008 Per Capita Income	\$22,841	\$24,999	\$24,267
2013 Per Capita Income	\$25,193	\$27,521	\$26,736
2000 Average Household Income	\$67,627	\$64,111	\$65,230
2008 Average Household Income	\$81,869	\$80,989	\$81,268
2013 Average Household Income	\$88,775	\$87,781	\$88,094
2000 Median Household Income	\$56,127	\$51,576	\$53,055
2008 Median Household Income	\$63,963	\$61,266	\$62,191
2013 Median Household Income	\$66,615	\$63,361	\$64,489

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