

SUPERMALL OF THE GREAT NORTHWEST

	Primary Trade Area	Secondary Trade Area	Total Trade Area
POPULATION			
2000 Total Population	261,674	501,147	762,821
2009 Total Population	296,892	569,686	866,578
2014 Total Population	321,807	620,337	942,145
% Population Change 2000-2009	13.46%	13.68%	13.60%
% Population Change 2009-2014	8.39%	8.89%	8.72%
HOUSEHOLDS			
2000 Total Households	97,513	184,423	281,936
2009 Total Households	111,738	212,815	324,553
2014 Total Households	122,384	234,067	356,451
% Households Change 2000-2009	14.59%	15.40%	15.12%
% Households Change 2009-2014	9.53%	9.99%	9.83%
2000 Average Household Size	2.7	2.7	2.7
2009 Average Household Size	2.6	2.7	2.6
2014 Average Household Size	2.6	2.6	2.6
INCOME			
2000 Per Capita Income	\$22,284	\$22,465	\$22,403
2009 Per Capita Income	\$28,836	\$28,647	\$28,712
2014 Per Capita Income	\$34,463	\$33,428	\$33,782
2000 Average Household Income	\$59,900	\$61,023	\$60,635
2009 Average Household Income	\$76,617	\$76,686	\$76,662
2014 Average Household Income	\$90,619	\$88,593	\$89,289
2000 Median Household Income	\$51,527	\$52,284	\$52,029
2009 Median Household Income	\$62,994	\$61,497	\$62,009
2014 Median Household Income	\$70,536	\$67,445	\$68,535