

Socio Economic Benchmark Report (%)

MapInfo Corporation

Weberstown Mall

	Primary Trade Area	Secondary Trade Area	Total Trade Area
POPULATION			
2000 Total Population	308,515	128,068	436,583
2007 Total Population	362,491	150,273	512,764
2012 Total Population	392,998	162,284	555,282
% Population Change 2000-2007	17.50%	17.34%	17.45%
% Population Change 2007-2012	8.42%	7.99%	8.29%
HOUSEHOLDS			
2000 Total Households	98,816	42,958	141,774
2007 Total Households	117,035	50,866	167,900
2012 Total Households	127,845	56,000	183,845
% Households Change 2000-2007	18.44%	18.41%	18.43%
% Households Change 2007-2012	9.24%	10.09%	9.50%
2000 Average Household Size	3	2.9	3
2007 Average Household Size	3	2.9	3
2012 Average Household Size	3	2.8	2.9
INCOME			
2000 Per Capita Income	\$15,256	\$18,177	\$16,116
2007 Per Capita Income	\$20,083	\$22,666	\$20,840
2012 Per Capita Income	\$22,586	\$25,709	\$23,499
2000 Average Household Income	\$47,540	\$54,541	\$49,654
2007 Average Household Income	\$62,202	\$66,961	\$63,644
2012 Average Household Income	\$69,430	\$74,502	\$70,975
2000 Median Household Income	\$35,747	\$43,661	\$38,158
2007 Median Household Income	\$43,916	\$48,612	\$45,327
2012 Median Household Income	\$47,548	\$52,458	\$49,015

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