

Socio Economic Benchmark Report (%)  
MapInfo Corporation

EASTLAND MALL (OH)

	Primary Trade Area	Secondary Trade Area	Total Trade Area
<b>POPULATION</b>			
2000 Total Population	297,760	458,376	756,136
2008 Total Population	318,092	488,479	806,571
2013 Total Population	322,185	490,532	812,717
% Population Change 2000-2008	6.83%	6.57%	6.67%
% Population Change 2008-2013	1.29%	0.42%	0.76%
<b>HOUSEHOLDS</b>			
2000 Total Households	120,074	181,332	301,406
2008 Total Households	134,011	200,915	334,926
2013 Total Households	141,674	211,323	352,997
% Households Change 2000-2008	11.61%	10.80%	11.12%
% Households Change 2008-2013	5.72%	5.18%	5.40%
2000 Average Household Size	2.5	2.4	2.4
2008 Average Household Size	2.4	2.3	2.3
2013 Average Household Size	2.3	2.2	2.2
<b>INCOME</b>			
2000 Per Capita Income	\$21,169	\$18,347	\$19,458
2008 Per Capita Income	\$26,438	\$25,372	\$25,792
2013 Per Capita Income	\$30,883	\$29,789	\$30,222
2000 Average Household Income	\$52,499	\$46,307	\$48,771
2008 Average Household Income	\$62,753	\$61,686	\$62,113
2013 Average Household Income	\$70,232	\$69,147	\$69,582
2000 Median Household Income	\$42,031	\$36,313	\$38,566
2008 Median Household Income	\$46,398	\$44,003	\$45,069
2013 Median Household Income	\$50,122	\$48,457	\$49,189

**GLIMCHER**