

Socio Economic Benchmark Report (%)
MapInfo Corporation

JERSEY GARDENS

	Primary Trade Area	Secondary Trade Area	Total Trade Area
POPULATION			
2000 Total Population	485,663	1,258,209	1,743,872
2009 Total Population	480,548	1,245,520	1,726,068
2014 Total Population	488,246	1,273,525	1,761,771
% Population Change 2000-2009	-1.05%	-1.01%	-1.02%
% Population Change 2009-2014	1.60%	2.25%	2.07%
HOUSEHOLDS			
2000 Total Households	169,063	464,795	633,858
2009 Total Households	172,823	480,390	653,213
2014 Total Households	179,100	501,259	680,359
% Households Change 2000-2009	2.22%	3.36%	3.05%
% Households Change 2009-2014	3.63%	4.34%	4.16%
2000 Average Household Size	2.8	2.7	2.7
2009 Average Household Size	2.7	2.6	2.6
2014 Average Household Size	2.6	2.5	2.5
INCOME			
2000 Per Capita Income	\$15,871	\$21,912	\$20,230
2009 Per Capita Income	\$24,936	\$31,345	\$29,561
2014 Per Capita Income	\$29,955	\$36,781	\$34,889
2000 Average Household Income	\$45,580	\$59,305	\$55,645
2009 Average Household Income	\$69,338	\$81,270	\$78,113
2014 Average Household Income	\$81,661	\$93,447	\$90,344
2000 Median Household Income	\$35,303	\$44,601	\$42,019
2009 Median Household Income	\$53,384	\$60,831	\$58,783
2014 Median Household Income	\$62,537	\$67,747	\$66,397

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